



DEVELOPMENT PIPELINE 2026

Ōtautahi Christchurch Regional Event

 19 August, 2026

 4.30 - 7.30pm

 Aurecon

REGIONAL EVENT HOSTED BY

aurecon

UDINZ

Urban Development Institute of New Zealand Incorporated



PROJECT #1: Williams on Worcester



PRESENTED BY

WILLIAMS
CORPORATION 
The Residential Property Developer

UDINZ

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Speaker: Blair Chappell, Co-Founder & Managing Director



Blair Chappell is the co-founder and Managing Director of Williams Corporation, one of New Zealand's most active residential property developers. Since founding the company in 2012 with Matthew Horncastle, Blair has grown it from infill townhouse projects into a vertically integrated developer and head contractor delivering hundreds of new homes a year across Christchurch, Auckland and Wellington. Blair leads the construction side of the business, land acquisition, consenting, procurement, pricing and delivery and is known for a direct, hands-on approach across the full development lifecycle.

Williams on Worcester is the company's most ambitious project to date. Blair will share how a full East Frame city block becomes a 140-home community: the vision, the consenting journey, the delivery model, and the lessons learned. He is also happy to answer questions on how he and his team of 3 project managers, without quantity surveyors or a dedicated procurement team, delivers an average of one house per working day.

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Aurecon is proud to once again host the UDINZ Regional Development Pipeline event in Christchurch. Showcasing the diversity of development activity across the region, the event closely aligns with Aurecon's commitment to supporting local clients and their projects.

Register now!

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